



# COMMERCE CHEFS



FACT SHEET



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# SERIES DESCRIPTION

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What does it take to create a magical ecommerce brand? Join hosts Kyle and Tom as they pit the world's most intriguing DTC visionaries -- the "Commerce Chefs" -- with provoking questions to uncover the secret ingredients that make brave brands enduring classics.

Whether you're a seasoned eComm leader or an up-and-coming maverick, each episode will find something unexpected at the intersection of passion, performance, and leadership in practice. Tune in now.



# THE HOSTS

Hey! I'm Tom Collver and I'm exactly 50% of the Commerce Chefs Dynamic Duo (#CCDD). This is my completely original bio.

I've been told that I have a rare and powerful combination of boldness and creativity and that my voice could put a baby unicorn to sleep in minutes. (Thanks mom.) While all of that is true, the most important thing you should know about me is that I have an undying curiosity that thirsts to absorb the best ideas from the world's most profound business leaders. That's what this show is all about.

I'm a multi-hyphenate creative-entrepreneur-college design professor, and I'm extremely involved in many areas of the arts community. I'm an avid movie lover, musical lover, food lover, pun lover and love lover.

I'm also co-founder of one of the planet's most sought-after eCommerce creative agencies, [pb+j](#). We build some of the most kick-ass and high-performing stores on the digital block, and we wake up every day set on filling the future of commerce with human-centred and joyful interactions.

I'm proud of a lot of things in my life—like holding the world record for the largest city LipDub\*—but I'm most proud of my two perfect (yes, perfect) children and my loving wife (she thinks she's perfect, too).

Oh, and Kyle. I'm proud of Kyle.

\*True story.



# THE HOSTS

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Hi there internet stranger! I'm Kyle Dutka, the other half of the Commerce Chefs (side-) show.

I've spent nearly the past two decades (and yes, I do feel old saying that) in the marketing and creative space. I've had the pleasure to wear many proverbial hats including that of strategist, designer, marketer, and entrepreneur, but the hats I'm most proud of are those worn by the incredible teams I've had the honour to help craft and co-lead alongside my better looking half, Tom Collver.



I'm constantly inspired by the folks that choose to call pb+j their creative home, and the brands who entrust us with their stories. We've had the privilege to work alongside some of the best and bravest in DTC eCommerce and beyond, and getting an excuse to virtually sit down to talk commerce with these legends... that's the real motive behind this show, and I'm not afraid to say it!

I'm an aspiring father of two, alongside a brilliant wife, who remind me on the daily that a more joyful and human-centred future, especially in commerce, is possible. I've also been known to lose frequently at squash to my pure-gold of a co-founder Tom, but my pandemic record is spotless. So there's that?

# THE DETAILS

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## TITLE

*Commerce Chefs*

## LENGTH

25-30 Minutes

## DISTRIBUTION

Distributed bi-weekly

## LISTEN

Tune in to *Commerce Chefs* on all major listening platforms such as:

- Apple Podcast
- Spotify
- Google Podcasts



# THE LINKS

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## Podcast Link:

- [https://link.chtbl.com/CC\\_PressKit](https://link.chtbl.com/CC_PressKit)

## Website:

- [www.commercechefs.com](http://www.commercechefs.com)

## Social Media:

- [Twitter](#)
- [Instagram](#)
- [LinkedIn](#)
- [Facebook](#)



# THE TOPICS

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Commerce Chefs covers a wide variety of topics around ecommerce. Some sample topics include:

- Brand Purpose
- Sustaining Brand Purpose
- Brand Resilience
- Brand Disruption
- Founders
- DTC Brands
- Creativity & ecommerce







# THANKS!

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